

John Keese

Design manager with over 20 years of digital design experience as both a consultant and in-house contributor.

Passionate about empowering teams and creating engaging experiences for clients such as Westpac, 7-Eleven, FedEx and Pizza Hut through UX, UI and generative research.

johnkeese.com
[@johnkeese](https://twitter.com/johnkeese)

Education

The University of Texas at Dallas

MFA, Arts & Technology

BFA, Arts & Technology *Summa Cum Laude*

Employment

Principal Exp. Designer Stellar Elements (NZ), Jan. 2023 – Present

Transferred from US office to enable global synergy, knowledge sharing, and craft efficiencies

Crafting and presenting bespoke digital experience approaches for prospects in many industries and sizes (RFPs, start up, transformation, execution, strategy)

Delivering as an individual contributor for a variety of clients including telecom and fintech

Learning from our APAC expertise and sharing practice and process improvements back to US team

Mentoring designers in region and sharing best practices from US team

Creating user-centered deliverables in various forms: hi-fi + low-fi mocks, strategy, generative research, video, and even some print

Experience Director Stellar Elements (US), May 2017 – Dec. 2022

Led and managed experience design teams crafting modern digital products for B2B and B2C across many industries – fintech, retail, logistics, shipping, travel, pizza, etc.

Adapted delivery role depending on project needs – strategy focused manager to individual contributor to client-side product owner to sales manager

Partnered with a global software and services client on their experience transformation – creation and expansion of design and research teams; implementation of design and agile best practices; foundation of executive review cadence and process

Mentored and managed teams of designers throughout different stages of their careers

Explored problem sets with potential clients and collaboratively created solution approaches and road maps

Created design systems from scratch and evangelized their benefits

Awards: Above and Beyond (2019), Customer Choice Team (2020), Customer Choice (2021)

Senior UI/UX Designer rewardStyle, Dec. 2014 – May 2017

Designed groundbreaking shopping app LIKEtoKNOW.it – Featured in App Store “New apps we love”, Top 20 Shopping app (Day 1 to launch, UI/UX, Product Design)

Crafted user interface and user experience for multiple digital properties including web sites, dashboards, iOS and Android apps, videos and emails

Mentored UI/UX team

Manager, Digital Marketing Ambit Energy, Jan. 2011 – Dec. 2014

Complete employment history on request

Expertise

Design leadership and mentorship

Product design, strategy, and management

Video editing, animation, and micro-interactions

Full-stack development

Making and baking

Homemade chocolate chip cookies upon request