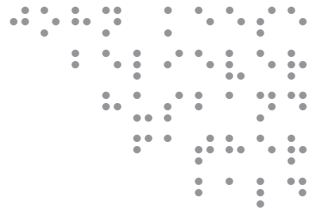


John Keese

John Keese is a digital product designer who started balding in high school. He is passionate about creating engaging experiences without sacrificing a seamless user experience.

johnkeese.com
@johnkeese



Education

The University of Texas at Dallas

MFA, Arts & Technology

BFA, Arts & Technology (Summa Cum Laude)

Employment

Senior UI/UX Designer

rewardStyle, Dec. 2014 – Present

Designed groundbreaking shopping app LIKEtoKNOW.it – Featured in App Store “New apps we love”, Top 20 Shopping app (Day 1 to launch, UI/UX, Product Design, even some code)

Crafted user interface and user experience for multiple digital properties including web sites, dashboards, iOS and Android apps, videos and emails (5.5 Million+ monthly pageviews)

Created and refined the digital experience for native apps responsible for posting 1,000+ original pieces of content daily and delivering over 20 Million emails monthly

Architected digital plans and UX for back office dashboards supporting over \$1 Billion in sales

Organized and led user sessions domestically & internationally

Mentored small UI/UX team

Manager, Digital Marketing

Ambit Energy, Jan. 2011 – Dec. 2014

Expanded web presence exponentially (from 2 to 15 web properties in under 3 years)

Modernized web presence with responsive designs (699% increase in mobile visits to customer pay portal)

Managed small team of digital gurus

Multimedia Designer

Dallas Market Center, Jan. 2008 – Dec. 2010

Freelance Design

Clients include national banks, universities, churches and art galleries, 10+ years

Further employment history on request

Expertise

User Experience / User Interface

Product Design

Video, Animation & Graphic Design

Front-End and Back-End Development

Making & Baking

Homemade chocolate chip cookies upon request